



Nnamdi Michael

Multidisciplinary Product Designer

A multidisciplinary Product Designer with years of experience in harmonizing design and code to create exceptional aesthetically pleasing user experience

About Me

I currently work at bilic.io an AI intelligence gathering platform for illicit transactions leading the design team in creating innovative and thoughtful digital experiences on the web and mobile

I specialize in crafting aesthetically pleasing interfaces that excel in both form and function. With a strong focus on delivering results and driving user satisfaction, I consistently design products that provide a delightful and pleasurable experience for users.

My proficiency in blending creativity with technical expertise allows me to bring unique and impactful solutions to life, ensuring that each product or project exceeds expectations and leaves a lasting impression.

Skills

I bring extensive expertise in user interface design, UX design process and creative visual design also proficiency with a range of research and design software and tools, including Adobe Creative Suite, Figma and other industry standard

Additionally, my skill set encompasses strong knowledge in front-end development, encompassing React, HTML5, SASS, and Javascript.

Education

Bsc Computer Science

Process

Understand - Research - Analyze
- Design - Launch - Analyze

Research

Product Research	Usability Test
Interviews	Personas
Surveys	Analysis
Information	Scenarios
Architecture	

Design

Interface Design	Visual Design
Design System	Prototyping
Concept & Strategy	Wireframing

Development

HTML5	CSS/SASS
Javascript	React
GSAP	

Tools

Figma Figma	Zeplin
Illustrator	Photoshop
Hotjar	Miro
Dovetail	Whimsical
Maze	Webflow

Bilic

<https://www.bilic.io/>
Oct 2022 - Present
Remote U.K

Product Designer

Impact & Results : Acceptance into the Amazon AWS startup loft program

- Leading the design and implementation of bilic's design system
- Design of bilic's core landing pages
- Collaborated with engineers to implement the frontend for bilic's core products
- Creative direction of the bilic's product

Gotok

<https://gotok.app/>
Dec 2022 - Present
Remote U.S

Product Designer

Impact & Results : Bootstrapped Gotok to 10,000 active users

- Redesign of Gotok's marketing and landing website to suit it's niche market after extensive research and survey
- Worked in figma to create the interface of gotok's application platform
- Designed creatives for Gotok's marketing material and social media platform
- Collaborated with co-founders and stakeholders to conduct research and define the product

Bird.Money

<https://bird.money/>
Feb 2021 - Nov 2022
Remote U.S

User Interface Designer

Impact and Results: Binance Labs Incubator Program, closing pre-seed funding, Market cap growth from \$250K to over \$20MM at peak.

- Championed the design of products which were key in bird's mission in building machine learning, blockchain data and Web3.0 technologies
- Build reusable UI components that adhere to design systems and style guides.

TradeDepot

Jan 2017 - Dec 2020
Nigeria

Product Designer

Impact and Results: Led the design of core application that has raised over \$123M in Funding

- Sole designer designed a retail-focused e-commerce platform serving retails across the country, that enabled TradeDepot to scale from a startup to a multi-million dollar unicorn championing the fast moving consumer goods ecosystem
- Worked closely with the stakeholders to design a thorough experience for a wide range of TradeDepot products
- Maintain documentation for UI components, patterns, and guidelines for the development team.
- Translate design mockups and wireframes into interactive prototypes or UI components